



WKMG

## ORDER

Print Date 09/11/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision

255513 /

Product**OBAMA FOR AMERICA**Order Sep 00:15:00Original Date / Revision

07/31/12 08/30/12

Agency Com 15%Estimate # 1537Alt Order # 6259548Billing Type CashAdvertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Billing Calendar BROADCAST

Suite 100

Demographic A35+

Washington, DC 20007

Rev Codes AGY POL CANDAgency GMMBBuying ContactSales Office PHIProduct Codes PL-Presidential-Democrat

3050 K Street NW

Sales Region NATPriority P-3

Suite 100

Agency RefAdvertiser Ref

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 243675

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	139	\$207,123.75	\$243,675.00	0.00	10/29/12	11/06/12	139	\$207,123.75	\$243,675.00
Totals	139	\$207,123.75	\$243,675.00	0.00					

**Billing Plan**

<u>Totals</u>															
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
E 1	WKMG	10/30/12	11/05/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$400.00			0.00					
E 2	WKMG	10/30/12	11/05/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,500.00			0.00					
E 3	WKMG	10/30/12	11/05/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$600.00			0.00					
E 4	WKMG	10/30/12	11/05/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$600.00			0.00					



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Contract / Revision255513 Flight Dates 10/30/12-11/06/12Hiatus DatesOriginal Date / Revision 07/31/12/ 08/30/12Order Sep 00:15:00Advertiser **Pol/Pres/D/Barack Obama** Product OBAMA FOR AMERICAEstimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 4	WKM	10/30/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$600.00			0.00					
E 5	WKM	10/30/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$500.00			0.00					
E 6	WKM	10/30/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$350.00			0.00					
E 7	WKM	10/30/12	11/05/12	3-4p Doctors Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$350.00			0.00					
E 8	WKM	10/30/12	11/05/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$450.00			0.00					
E 9	WKM	10/30/12	11/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$550.00			0.00					
E 10	WKM	10/30/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$275.00			0.00					
E 11	WKM	10/30/12	11/05/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$650.00			0.00					
E 12	WKM	10/30/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$400.00			0.00					
E 13	WKM	10/30/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$650.00			0.00					
E 14	WKM	10/30/12	11/05/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$800.00			0.00					
E 15	WKM	10/30/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$500.00			0.00					
E 16	WKM	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,200.00			0.00					



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Contract / Revision255513 Flight Dates 10/30/12-11/06/12Hiatus DatesOriginal Date / Revision 07/31/12/ 08/30/12Order Sep 00:15:00Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICAEstimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
E 16	WKM	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,200.00		0.00			
E 17	WKM	10/30/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,000.00		0.00			
E 18	WKM	10/30/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00			
E 19	WKM	10/30/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,000.00		0.00			
E 20	WKM	10/30/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$300.00		0.00			
E 21	WKM	10/30/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$7,000.00		0.00			
E 22	WKM	10/30/12	11/02/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$4,500.00		0.00			
E 23	WKM	10/30/12	11/02/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$6,000.00		0.00			
E 24	WKM	10/30/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					0	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$8,000.00		0.00			
E 25	WKM	10/30/12	11/05/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					0	\$10,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$10,000.00		0.00			
E 26	WKM	10/30/12	11/05/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					0	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$8,000.00		0.00			
E 27	WKM	10/30/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$1,200.00		0.00			



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Contract / Revision

**255513**    Flight Dates **10/30/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



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**255513** Flight Dates 10/30/12-11/06/12

## Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



WKM

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Contract / Revision

255513 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 53	WKM	10/30/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ---1--- 1 \$9,000.00 0.00															
E 54	WKM	10/30/12	10/30/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -1----- 1 \$7,000.00 0.00															
E 55	WKM	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -1----- 1 \$10,000.00 0.00															
E 56	WKM	10/30/12	10/30/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -1----- 1 \$9,000.00 0.00															
E 57	WKM	10/30/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 --1---- 1 \$8,000.00 0.00															
E 58	WKM	10/30/12	10/31/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 --1---- 1 \$9,000.00 0.00															
E 59	WKM	10/30/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 --1---- 1 \$8,000.00 0.00															
N 60	WKM	11/06/12	11/06/12	11-12p Price Is Right	CM	11a-12p	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/06/12 11/12/12 -T----- 1 \$600.00 0.00															
N 61	WKM	11/06/12	11/06/12	News at 5p News at 5p	CM	5-530p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/06/12 11/12/12 -T----- 1 \$650.00 0.00															
N 62	WKM	11/06/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/06/12 11/12/12 -T----- 1 \$500.00 0.00															
Totals														139\$243,675.00	



WKMG

## ORDER

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Flight Dates 07/31/12-08/13/12

<u>Contract / Revision</u>	<u>255396</u>	<u>/</u>	<u>OBAMA FOR AMERICA</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	<b>1519</b>
	09/11/12	09/11/12	<u>Billing Contact</u>	<u>Alt Order #</u>	<b>06257080</b>
<u>Advertiser</u>	<b>Pol/Pres/D/Barack Obama</b>		<b>3050 K Street NW Suite 100 Washington, DC 20007</b>	<u>Billing Type</u>	Cash
New till 02/05/09				<u>Order Type</u>	GENERAL
<u>Agency</u>	<b>GMMB</b>			<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Billing Calendar</u>	BROADCAST
<b>3050 K Street NW Suite 100 Washington, DC 20007</b>			<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
			<u>Agency Ref</u>	<u>Rev Codes</u>	AGY POL CAND
				<u>Product Codes</u>	PL-Presidential-Democrat
				<u>Priority</u>	P-3
				<u>Advertiser Ref</u>	

## Primary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 91800

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
August 2012	34	\$78,030.00	\$91,800.00	0.00	07/30/12	08/13/12	34	\$78,030.00	\$91,800.00
Totals	34	\$78,030.00	\$91,800.00	0.00					

## Billing Plan

<u>Totals</u>	<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
	1	WKMG	08/02/12	08/13/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	1:00	3	\$3,600.00	P-3	0.00	NM	6	\$21,600.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 07/31/12	08/06/12	M--TF--			3	\$3,600.00		0.00			
					Week: 08/07/12	08/13/12	MTWTF--			3	\$3,600.00		0.00			
	2	WKMG	07/31/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	1:00	3	\$1,600.00	P-3	0.00	NM	6	\$9,600.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 07/31/12	08/06/12	MTWTF--			3	\$1,600.00		0.00			
					Week: 08/07/12	08/13/12	MTWTF--			3	\$1,600.00		0.00			
	3	WKMG	07/31/12	08/13/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	1:00	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 07/31/12	08/06/12	MTWTF--			1	\$600.00		0.00			
					Week: 08/07/12	08/13/12	MTWTF--			1	\$600.00		0.00			



WKM

Print Date: 09/11/12

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Contract / Revision

255396 Flight Dates 07/31/12-08/13/12

Hiatus Dates

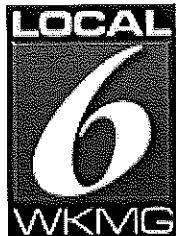
Original Date / Revision 09/11/12/ 09/11/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1519

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
4	WKM	08/02/12	08/13/12	News at 6p	CM	6-630p	MTWTF--	1:00	1	\$2,000.00	P-3	0.00	NM		2 \$4,000.00
				News at 6p											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/31/12	08/06/12		M--TF--		1	\$2,000.00			0.00					
Week:	08/07/12	08/13/12		MTWTF--		1	\$2,000.00			0.00					
5	WKM	07/31/12	08/13/12	News at 7p	CM	7-7:30p	MTWTF--	1:00	1	\$2,400.00	P-3	0.00	NM		2 \$4,800.00
				News at 7p											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/31/12	08/06/12		MTWTF--		1	\$2,400.00			0.00					
Week:	08/07/12	08/13/12		MTWTF--		1	\$2,400.00			0.00					
6	WKM	08/03/12	08/10/12	Fri Prime 8p	CM	8-9p	----1--	1:00	1	\$6,000.00	P-3	0.00	NM		2 \$12,000.00
				Undercover Boss											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		----1--		1	\$6,000.00			0.00					
Week:	08/06/12	08/12/12		----1--		1	\$6,000.00			0.00					
7	WKM	08/04/12	08/11/12	5-7a Sat News	CM	5-7a	-----1-	1:00	1	\$300.00	P-3	0.00	NM		2 \$600.00
				Sat 5-7a News											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		-----1-		1	\$300.00			0.00					
Week:	08/06/12	08/12/12		-----1-		1	\$300.00			0.00					
8	WKM	08/04/12	08/11/12	Sat 6p News	CM	6-630p	-----1-	1:00	1	\$1,100.00	P-3	0.00	NM		2 \$2,200.00
				Sat Local 6 News at 6p											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		-----1-		1	\$1,100.00			0.00					
Week:	08/06/12	08/12/12		-----1-		1	\$1,100.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	VKM	08/06/12-08/12/12	Sat 6p News		6-630p					-----Sa--	1:00(\$1,100.00)	0.00	NM		
	See MG 8.3														
	[NO Show due to the PGA Championship]														
3	VKM	08/11/12-08/11/12	PGA CHAMPIONSHIP		SA-SU 2P-7P	(2:00 PM-7:00 P-----Sa--		1:00	1	\$1,100.00	0.00	NM			
	(M)	MG for 8.2	08/11												
9	WKM	08/05/12	08/05/12	Sun 11p News	CM	11-1135p	-----1	1:00	1	\$3,600.00	P-3	0.00	NM		1 \$3,600.00
				Sun 11p News											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		-----1		1	\$3,600.00			0.00					
10	WKM	08/05/12	08/12/12	Sun 1135p-1235a	CM	1135p-1235a	-----1	1:00	1	\$1,000.00	P-3	0.00	NM		2 \$2,000.00
				Without a Trace											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		-----1		1	\$1,000.00			0.00					
Week:	08/06/12	08/12/12		-----1		1	\$1,000.00			0.00					
11	WKM	08/05/12	08/12/12	CBS Evening News	CM	630-7p	-----1	1:00	1	\$1,300.00	P-3	0.00	NM		3 \$2,600.00
				CBS Eve News											
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:	07/30/12	08/05/12		-----1		1	\$1,300.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	VKM	07/30/12-08/05/12	CBS Evening News		630-7p					-----Su	1:00(\$1,300.00)	0.00	NM		
	See MG 11.3														
	[4 HRA]														
3	VKM	08/06/12-08/10/12	News at 5p		5-530p					MTWThF----	1:00	\$1,300.00	0.00	NM	
	(M)	MG for 11.1	08/05												
	Week:	08/06/12	08/12/12	-----1		1	\$1,300.00		0.00						



**WKMG**

Print Date: 09/11/12

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Contract / Revision

**255396** Flight Dates 07/31/12-08/13/12

## Hiatus Dates

Original Date / Revision 09/11/12 / 09/11/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1519

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
11	WKMG	08/05/12	08/12/12	CBS Evening News	CM	630-7p	-----1	1:00	1	\$1,300.00	P-3	0.00	NM	3	\$2,600.00	
<b>CBS Eve News</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/12/12	-----1			1	\$1,300.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
2	VKMG	08/06/12-08/12/12	CBS Evening News		630-7p					-----Su		1:00	(\$1,300.00)	0.00	NM	
See MG 11.4,11.5 [per Brenda no 630-7p nws due golf/Tina hub]																
4	VKMG	08/08/12-08/10/12	Morn News at 6a		6-7a					--WThF---		1:00	\$650.00	0.00	NM	
Ⓜ MG for 11.2 08/12																
5	VKMG	08/08/12-08/10/12	Morn News at 6a		6-7a					--WThF---		1:00	\$650.00	0.00	NM	
Ⓜ MG for 11.2 08/12																
12	WKMG	07/31/12	08/07/12	Tue Prime 9p	CM	9-10p	-1-----	1:00	1	\$12,000.00	P-3	0.00	NM	2	\$24,000.00	
NCIS:LA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12	-1-----			1	\$12,000.00			0.00						
Week: 08/06/12		08/12/12	-1-----			1	\$12,000.00			0.00						
13	WKMG	08/12/12	08/12/12	M-SU 11p News	CM	11-1135p	-----S	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
M-SU 11p News																